



ADVOCATE. EDUCATE. DIFFERENTIATE.

Carina Hatfield, LUTCF, CLCS, LACP
Pottstown, Pennsylvania
LOYAL MEMBER SINCE 2005

BELONG TO YOUR Professional Association

Belonging to your professional association sets you apart from the competition by ascribing to a Code of Ethics, voluntarily investing & participating in a performance-driven networking group, and serving your industry through advocacy and community service.

NAIFA offers a business-friendly membership fee model based on your industry experience.

| Year 1 | Year 2 | Year 3 | Year 4 | Year 5+ |
|------------|------------|------------|------------|------------|
| \$10/month | \$20/month | \$30/month | \$40/month | \$56/month |

Your fee is based on the number of years in the industry as a producer. One fee provides you membership at the local or affiliate level, state level and national association. Take advantage of programs & networking at all three levels for one fee.

Additionally, if you have 3+ years as a producer, you can take advantage of our introductory rate of \$30/month for the first year. Your fees will then graduate up in subsequent years.

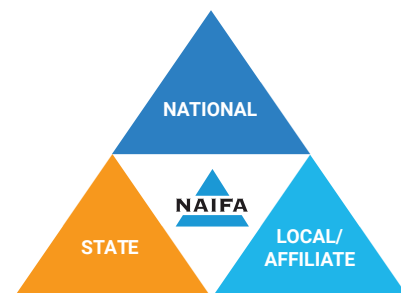
QUICK FACTS

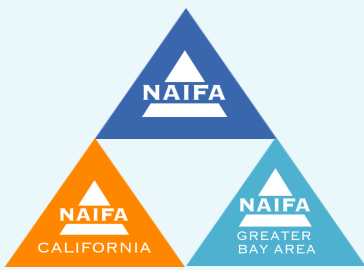
One fee covers membership at the local, state and national levels

Opportunities to meet & represent NAIFA with your state & federal policymakers with full training provided

Listed & promoted to consumers with opportunities to be profiled direct to consumers

Opportunities to speak, write & volunteer at the local, state & national levels





OPPORTUNITIES AT **State Level**



NAIFA is the only membership association for insurance and financial professionals with an active chapter in every state. The NAIFA-California chapter ties you in to advocacy on legislative and regulatory issues in Sacramento that impact your business, your clients, and our industry. Your state chapter may offer professional development programming that qualifies for CE credit and also puts you in a network with peers who are close to home.

OPPORTUNITIES AT **Local Level**



NAIFA-Greater Bay Area is committed to supporting, promoting, and protecting the insurance and financial services industry, with a focus on agents and advisors as they serve and meet the needs of their clients and the community.

THE VALUE TO YOU

Make more money by working smarter through sales tips & mentoring

Build your partner network of advisors with complementary services

Build your centers of influence & personal/professional brand

Increase your enjoyment & pride in your business by giving back to your clients, community & country

TOP PROGRAMS

- Day on the Hill
- Monthly Programs
- Quarterly Networking Events and more!

HELPFUL LINKS

naifagreaterbayarea.org
[linkedin.com/groups/4210972/](https://www.linkedin.com/groups/4210972/)

WHO TO CONTACT

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NATIONAL ASSOCIATION OF INSURANCE
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